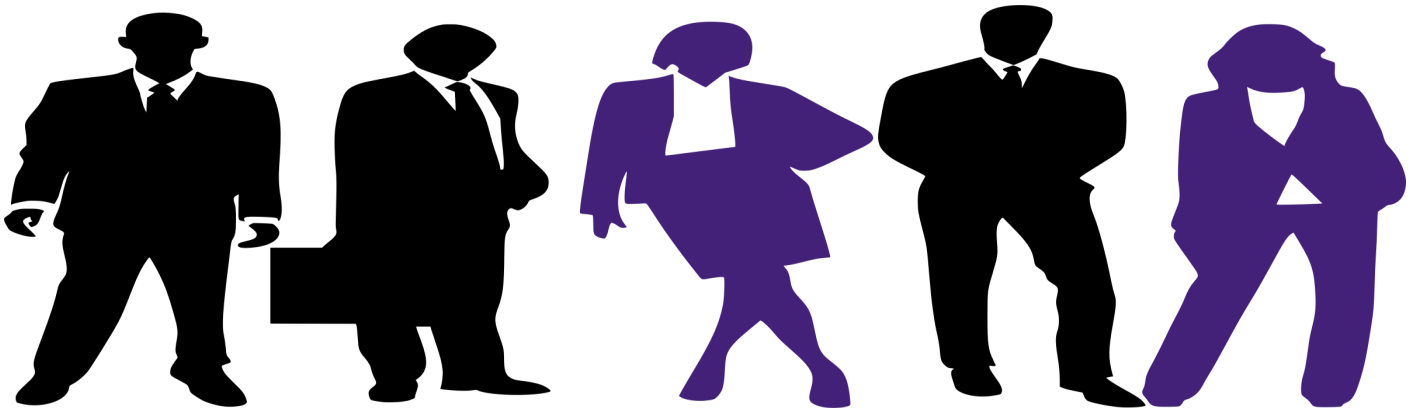

Upcoming Events

Marketing the Business You Know

Develop an understanding of marketing and its impact on brand and profitability.
Describe your service or product, Develop your customer and business profile.
Learn about the benefits of effectively using social media, Learn about Branding and Relationships.



TOPICS INCLUDE:

- * Learning to Assess Your Marketing Needs.
- * You Are Your Brand
- * Fifty Social Media Tips You Should Know.
- * The Power of Relationships

Monday, Oct. 17th, 2016 1pm—2:30pm Nia Ctr., 2900 W. Broadway, 3rd Fl. Conf. Rm.

Monday Oct. 17th, 2016 6pm –7:30pm Nia Ctr., 2900 W. Broadway, 3rd Fl. Conf. Rm.

*** SELECT DAY OR EVENING CLASS (LIMITED SEATING)**

Questions — Call Erin Waddell at **502-574-3082** or erin.waddell@louisvilleky.gov
Marketing the Business You Know is offered through a Division of Community
Services, Metro Louisville Government



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**COMMUNITY
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